

Descriptive Analytics

Benefits



Blazing fast insights through scripts that can be beautifully visualized.



Automate reports and analyses.



Find trend lines and seasonality in your data.



Ivin's analytics will always be made on a cleaned and checked data foundation.



Ways to implement it

- A. **PowerBI** (Fast to setup - Medium visualization options)
- B. **Tableau** (Medium to setup - Large visualization options)
- C. **Cloud** (Medium to setup - Endless visualization options)
- D. **CPM** (Medium/Large task to setup - Large visualization options)

Performance Overview	Yes
Sales Analysis	Yes
Expense Analysis	Yes
Profitability Analysis	Yes
Marketing Analysis	Yes
Simple Forecasting	Yes
Big Data Analysis	No
Predictions	No
Advanced Forecasting	No
Machine Learning	No
Simulation	No
Optimization	No
Dynamic Modelling	No