

Prescriptive Analytics

Benefits



Simulate how different actions will affect your financial performance.



Run optimization models on the simulations to find which actions are desired.



Setup notifications that alerts if the prescriptive models find new insights from your data.



Ivin's analytics will always be made on a cleaned and checked data foundation.



Ways to implement it

- A. **PowerBI** (Fast to setup - Medium visualization options)
- B. **Tableau** (Medium to setup - Large visualization options)
- C. **Cloud** (Medium to setup - Endless visualization options)
- D. **CPM** (Medium to setup if CPM supports cloud ML integration - Large task to setup otherwise - Large visualization options)

Performance Overview	Yes
Sales Analysis	No
Expense Analysis	No
Profitability Analysis	No
Marketing Analysis	No
Simple Forecasting	No
Big Data Analysis	No
Predictions	Yes
Advanced Forecasting	No
Machine Learning	Yes
Simulation	Yes
Optimization	Yes
Dynamic Modelling	Yes