

# Predictive Analytics

## Benefits



Classify your data based on previous observations with machine learning.



Predict future performance of various financial measures.



Use big data and data mining to find trends in your industry.



Ivin's analytics will always be made on a cleaned and checked data foundation.



## Ways to implement it

- A. **PowerBI** (Fast to setup - Medium visualization options)
- B. **Tableau** (Medium to setup - Large visualization options)
- C. **Cloud** (Medium to setup - Endless visualization options)
- D. **CPM** (Medium to setup if CPM supports cloud ML integration - Large task to setup otherwise - Large visualization options)

Performance Overview	Yes
Sales Analysis	No
Expense Analysis	No
Profitability Analysis	No
Marketing Analysis	No
Simple Forecasting	No
Big Data Analysis	Yes
Predictions	Yes
Advanced Forecasting	Yes
Machine Learning	Yes
Simulation	No
Optimization	No
Dynamic Modelling	No